

2025-26



44%

Top 5 Cities: Toronto, Montreal, Ottawa, Vancouver, Calgary

56%

Nigeria, United States, India, Ghana, Senegal, France, Algeria, Iran, Cameroon

All ad rates are quoted in net dollars.

300x250 px	300x250 px	\$550 per month*	GIF or JPEG	CSS (responsive) Box ads are an additional \$100 per position
728 x 90 px	728 x 90 px	\$550 per month*	GIF or JPEG	Require an equivalent mobile ad in 320x100 px
300x250 px ad plus 300x50 px logo	300x250 px ad plus 300x50 px logo	\$200 per mailout*	GIF or JPEG	Includes 100 words of promotion

*Launch pricing until April 2025

\$825

Build engagement and brand connection with students, parents, recruiters and guidance counsellors. Sponsored content is developed to be an educational benefit to our readers and delivered as a seamless experience with a similar look and feel as our student-voiced editorial content.

- One (1) advertorial page on UniversityStudy.ca included on the home page editorial stream for four (4) weeks.
- Inclusion in one of the monthly newsletters linking to the online advertorial page.
- Companion ads on advertorial page (box and banner) and logo linked to your website.
- Social media (Instagram, Facebook, TikTok, LinkedIn, X) pushes to your branded story.

500,364

(January - December 2024)

491,713

(January 1 2024 - December 31 2024)

1.6

2.32

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